



# ANNUAL REPORT 2021





# ABOUT APPLESEED COMMUNITY MENTAL HEALTH CENTER

## MISSION

Appleseed walks with families and individuals on their journey to live healthy, whole, and productive lives by offering comprehensive and integrated behavioral health, housing, outreach & prevention, substance use disorder, and victim services.

## VISION

To enrich our community by restoring hope to families and individuals so they can live healthy, whole, and productive lives

## VALUES

- **RESPECT:** Recognize the value of each person for their unique qualities and inherent right to be treated with and spoken to with respect in all client and staff interactions
- **LEARNING AND GROWTH:** Provide staff with the opportunities to grow from experience at Appleseed. In return, staff will demonstrate learning and growth in their respective roles
- **FISCAL RESPONSIBILITY:** Operate within budget. Adhere to best practices regarding billing and collecting. Maintain a cash reserve. Secure an annual independent audit
- **EXCELLENCE:** Appleseed and its employees will strive to fulfill the agency's mission by creating a culture that embraces continuous improvement, program evaluation, data analysis, and a quest for excellence.



# A MESSAGE FROM OUR EXECUTIVE DIRECTOR

On behalf of the staff, administration, and board members of Appleseed Community Mental Health Center I want to thank the amazing Ashland County community and surrounding area for allowing Appleseed to partner with you and serve our wonderful citizens. 2021 was a year of challenge, opportunity, change and growth. COVID-19 continued to help us learn to do things differently. The pandemic presented us with opportunities and taught us we can do things in a way that preserves high quality care and increases access. Telehealth and remote services became a normal part of our work. We continue to use these technologies to enhance the way we assist others. This year, we grew our services to individuals with both mental health and substance use disorders, as well as expanded our housing grants and services to local school districts.

For those of you residing in Ashland County or the surrounding area please know that Appleseed Community Mental Health Center, and all of its programs, is here to serve you.

Blessings to you all!

**Jerry Strausbaugh, EdD, LPCCS**  
Executive Director





# 2021 BOARD OF DIRECTORS

**Chair- Lisa Stitzlein**  
**Retired Registered Dietician & Diabetes Educator**

**Bob Beer**  
**President, SDG Publishing**

**Linda Carver**  
**CPA, Armstrong, Ditz, and Associates**

**Brian Kellogg**  
**Attorney, DeSanto & Kellogg Law Office**

**Ken Milligan**  
**Retired**

**Marc Pasteris**  
**Vice President & CFO, Ashland University**

**Jerry Seiter**  
**Director Development & Wellness Programs,  
Samaritan Hospital Foundation**

**Dana Shymske**  
**Marketing Consultant, iHeartMedia**

**Tammy Taylor**  
**Persons Served Advocate, Ashland Veterans  
of Foreign War**



# Mental Health Crisis Hotline Services

**2,067**

INDIVIDUALS WERE  
PROVIDED WITH  
SUPPORT OVER THE  
CRISIS HOTLINE

**249**

CALLS REQUIRED  
IMMEDIATE  
EMERGENCY RESPONSE  
BY LAW ENFORCEMENT

**114**

CALLS REQUIRED  
INFORMATION FOR  
MENTAL HEALTH  
CONDITIONS

**109**

CALLS REQUIRED  
REFERRALS TO  
OTHER SERVICES

**868**

CALLS REQUIRED  
SAFETY MONITORING  
INTERVENTION

**954**

CALLS REQUIRED  
SELF-CARE AND DE-  
ESCALATION







# Outpatient Mental Health Services

**2,679**

**INDIVIDUALS  
SERVED**

**2,013**

**ADULTS  
SERVED**

**666**

**YOUTH  
SERVED**





# Community School Liaison Program

**2,287**

**STUDENTS SERVED**  
\*JULY 1, 2020-  
JUNE 30, 2021

**93%**

**FOLLOW THROUGH RATE**

**81%**

**OF STUDENTS SHOWED IMPROVEMENT WITH GRADES AND HOMEWORK COMPLETION**

**82%**

**OF STUDENTS SHOWED A DECREASE IN PROBLEMATIC BEHAVIORS**

**80%**

**OF STUDENTS WITH ATTENDANCE ISSUES SHOWED IMPROVED ATTENDANCE**







# Co-Occurring Disorder Program

**47**

**INDIVIDUALS  
RECEIVED  
COUNSELING**

**53**

**INDIVIDUALS  
RECEIVED CASE  
MANAGEMENT**

**110**

**INDIVIDUALS IN JAIL  
RECEIVED  
COUNSELING & CASE  
MANAGEMENT**

**9**

**INDIVIDUALS  
PARTICIPATED IN  
FAMILY PEER  
MENTORING (START)**

**1,398**

**INDIVIDUALS RECEIVED  
PREVENTION  
EDUCATION**

**3**

**INDIVIDUALS RECEIVED  
MEDICATION ASSISTED  
TREATMENT**





# Transportation Assistance

**14**

**INDIVIDUALS PROVIDED WITH  
TRANSPORTATION ASSISTANCE**

**263**

**CLIENT TRANSPORTATION  
TRIPS WITH THE RCDV SAFE  
HAVEN VAN**

**49**

**CLIENT TRANSPORTATION  
TRIPS WITH THE  
APPLESEED VAN**



# Housing Services

**122**

**INDIVIDUALS WERE  
HOUSED THROUGH  
APPLESEED'S RAPID  
REHOUSING PROGRAM**

**49**

**INDIVIDUALS RECEIVED  
HOMELESS CRISIS  
RESPONSE PROGRAM  
(HCRP) HOUSING**

**14**

**INDIVIDUALS  
RECIEVED BEGINNING  
ANEW HOUSING FOR A  
QUALIFYING MENTAL  
HEALTH DIAGNOSIS**

**7**

**INDIVIDUALS RECEIVED  
PERMANENT  
SUPPORTIVE HOUSING**

**11**

**INDIVIDUALS WERE  
PROVIDED WITH  
TRANSITIONAL  
HOUSING**

**4**

**TRANSITIONAL AGED  
YOUTH WERE  
PROVIDED WITH  
HOUSING**







# Safe Haven Program



**2,344**

**DAYS OF EMERGENCY CARE PROVIDED**

**41**

**ADULTS RECEIVING EMERGENCY SHELTER**

**19**

**YOUTH RECEIVING EMERGENCY SHELTER**

**1,444**

**CRISIS CALLS ANSWERED**

**516**

**INDIVIDUALS PROVIDED WITH OTHER SUPPORT SERVICES**

**6,032.5**

**VOLUNTEER HOURS PROVIDED**

**4,679**

**INDIVIDUALS PROVIDED WITH EDUCATION, OUTREACH, PREVENTION**

**91%**

**OF SURVIVORS INDICATED THAT THEIR PHYSICAL SAFETY NEEDS WERE MET**

**90%**

**OF SURVIVORS INDICATED THAT THEY HAVE AN INCREASED HOPE FOR THE FUTURE**





# Supporting Partnerships to Assure Ready Kids (SPARK) Program

**60**

**YOUTH SERVED**

**92%**

**OF PARENTS SHOWED IMPROVED ENGAGEMENT WITH THEIR CHILD IN COMMUNICATION, TEACHING, AND PLAY**

**89%**

**OF YOUTH WERE READY FOR KINDERGARTEN AFTER COMPLETING THE PROGRAM**





# Support Groups

**77**

**PARTICIPANTS ATTENDED A DOMESTIC & SEXUAL VIOLENCE GROUP**

**20**

**PARTICIPANTS ATTENDED A HEARING VOICES GROUP**

**118**

**PARTICIPANTS ATTENDED A GROUP ON CAMPUS**

**38**

**PARTICIPANTS ATTENDED A GREIVERS OF SUICIDE GROUP**

**113**

**PARTICIPANTS IN JAIL ATTENDED AN EMPOWERMENT GROUP**

**46**

**PARTICIPANTS ATTENDED SELF-IMPROVEMENT & CHANGE GROUP**

**7**

**YOUTH BENEFITTED FROM ADHD GROUP SUPPORT**

**273**

**TRAUMA SENSITIVE YOGA GROUP VIEWS OVER SOCIAL MEDIA**

**36**

**PARTICIPANTS ATTENDED AN ADDICTION EDUCATION & RELAPSE PREVENTION GROUP**





# Keeping Families Strong Program

**203**

**AT-RISK INDIVIDUALS SERVED**

**3,908**

**HOURS OF FAMILY EDUCATION AND INTERVENTION PROVIDED**

**189**

**OF YOUTH RECEIVED THERAPEUTIC BEHAVIORAL SERVICES**







# Equine Therapy

**102**

**SERVICE HOURS  
PROVIDED**

**34**

**YOUTH PARTICIPANTS  
BENEFITTED FROM  
EQUINE THERAPY**

**8**

**FAMILIES BENEFITED  
FROM EQUINE  
THERAPY**

# Supported Employment

**37**

**INDIVIDUALS PARTICIPATED IN THE SUPPORTED EMPLOYMENT PROGRAM**

**22**

**OF PARTICIPANTS WERE EMPLOYED AT SOME POINT DURING THEIR PARTICIPATION IN THE PROGRAM**

**14**

**EMPLOYERS WERE INVOLVED WITH THE SUPPORTED EMPLOYMENT PROGRAM**





# Training & Education

**67**

PERSONS TRAINED IN  
PSYCHO-  
PHARMACOLOGY  
TRAINING

**47**

PERSONS TRAINED IN  
CO-OCCURRING  
DISORDERS

**116**

PERSONS TRAINED  
IN POSITIVE  
MENTAL HEALTH

**9**

PERSONS TRAINED  
IN MANAGING  
SCHOOL CRISIS

**62**

PERSONS  
TRAINED IN  
SEXUAL ASSAULT

**41**

PERSONS TRAINED  
IN STALKING

**23**

PERSONS TRAINED  
IN ELDER ABUSE

**54**

PERSONS TRAINED  
IN MOTIVATIONAL  
INTERVIEWING

**57**

PERSONS TRAINED  
IN COVID-19 AND  
STRESS  
MANAGEMENT

**388**

PERSONS  
TRAINED IN GOING  
BACK TO SCHOOL  
STRESS  
MANAGEMENT

**317**

PERSONS  
TRAINED IN QPR  
SUICIDE  
PREVENTION

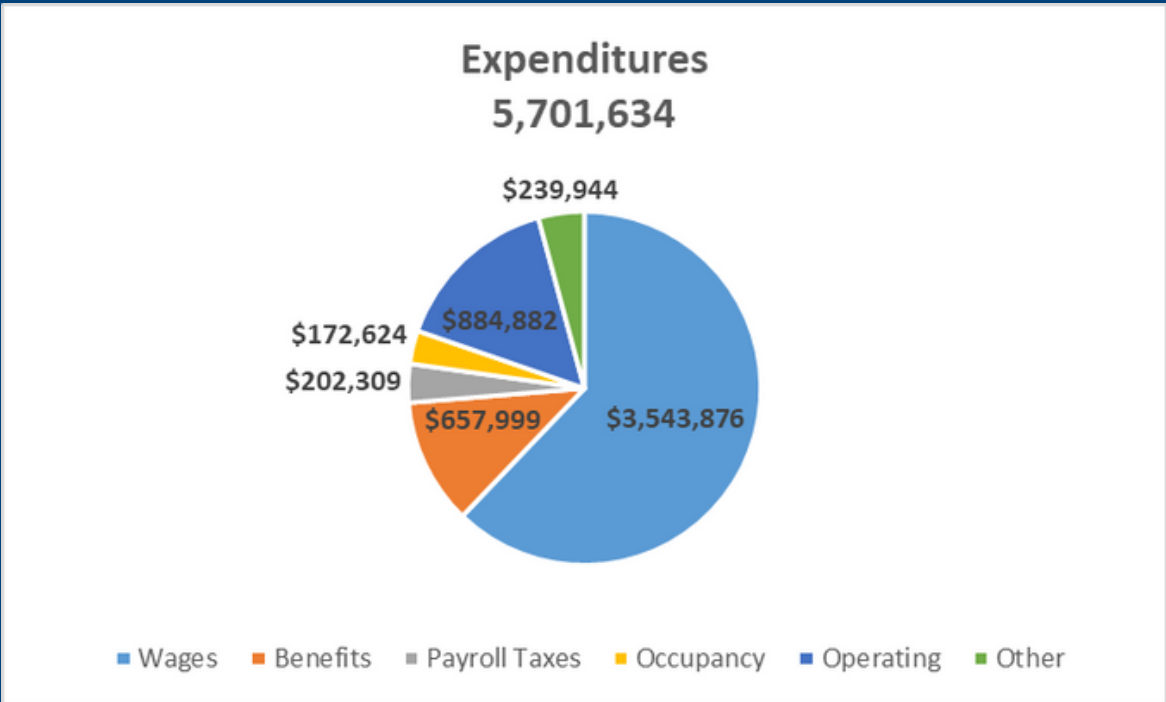
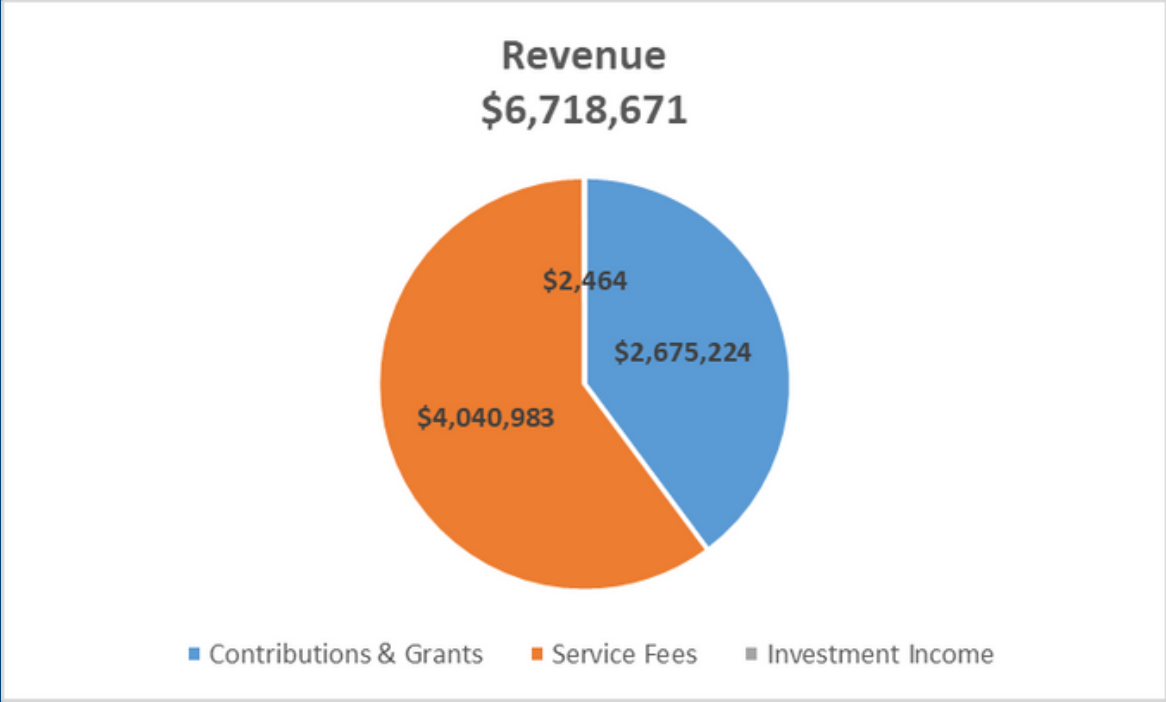
**E-LEARNING**

**WEBINAR**

**EDUCATION**

# Appleseed Community Mental Health Center Statement of Revenue and Expenditures

## Fiscal Year Ending 6/30/2021





# Thank You To Our Partners

I say to our team on a regular basis that our agency is only as strong as our partnerships. We are thankful to be a contract agency with the Ashland County Mental Health and Recovery Board and a partner agency of the United Way of Ashland County and the Mohican Area Community Fund. In addition, we are blessed to partner with the Department of Mental Health and Addiction Services, Ashland University, Ashland City and County school districts, Ashland County and City government, RedBird Resilient, Ashland County Community Foundation, Ohio Domestic Violence Network, Ohio Alliance To End Sexual Violence, University Hospitals, Ashland County Job & Family Services, The State of Ohio, Genoa Healthcare, Samaritan Hospital Foundation, Ashland Area Chamber of Commerce, Mapleton, Loudonville, Ashland City, Hillsdale, Crestview, and ACCA Schools, and so many other organizations and individuals.

**Jerry Strausbaugh, EdD, LPCCS**  
**Executive Director**



# Our Partners





# Contact Information

**Office: (419) 281-3716**

**Crisis Line: (419) 281-6111**

**Safe Haven Hotline: (419) 289-8085**

**WWW.APPLESEEDMENTALHEALTH.COM**

**WWW.SAFEHAVENOFASHLAND.ORG**

