



2020 Annual Report

Planting Seeds of Hope

FOREWORD

On behalf of the staff, administration, and board of Appleseed Community Mental Health Center I want to thank the Ashland County community for allowing our agency to be a partner with you. This annual report is one way for us to tell the story of the ways we seek to serve the citizens of our wonderful county and surrounding area. 2020 was a year like no other. COVID-19 altered life for all of us and changed the way we worked with the people we serve. Along with its challenges COVID-19 presented us with opportunities and taught us we can do things in a way that preserves high quality care and increases access. Telehealth and remote services became a normal part of our work. We continue to use these technologies to enhance the way we assist others. At Appleseed, our primary mission is to walk with families and individuals on their journey to live healthy, whole, and productive lives by offering comprehensive and integrated behavioral health, housing, outreach & prevention, substance-use disorder, and victim services.

Our team is thankful to partner with many others who serve our community. We are grateful to be a contract agency with the Ashland County Mental Health and Recovery Board, and a partner agency of the United Way of Ashland County and the Mohican Area Community Fund. In addition, we are blessed to partner with Ashland County and City government, RedBird Resilient, the Ashland County Community Foundation, Ashland University, University Hospitals, The State of Ohio, Ashland City Schools, Mapleton Schools, Loudonville Schools, Hillsdale Schools, Crestview Schools, Ashland County Community Academy, Samaritan Hospital Foundation, the Richland County Mental Health Board and so many other organizations and individuals. For those of you residing in Ashland County or the surrounding area please know that Appleseed Community Mental Health Center and all of its programs are here to assist you.



Jerry Strausbaugh EdD, LPCCS
Executive Director



2020 Board Members

Steve Workman - Chair

Ashland City Council Ward 1, President
Payroll Specialist WENCO Wendy's

Tammy Taylor

Ashland Ohio VFW
Persons Served Advocate

David Marcelli

Chief of Police for City of Ashland

Bob Beer

SDG Publishing, Inc.
President

Lisa Stitzlein

Registered Dietitian & Diabetes Educator

Ken Milligan

Retired

Jerry Seiter

Samaritan Hospital Foundation

Brian Kellogg

DeSanto & Kellogg Law Office, Attorney

Karin Schwan

UHSRHS Director of Nursing
(retired) Nurse Practitioner

Linda Carver, CPA

Armstrong Accounting & Consulting, LLC

MISSION STATEMENT

Appleseed walks with families and individuals on their journey to live healthy, whole, and productive lives by offering comprehensive and integrated behavioral health, housing, outreach & prevention, substance-use disorder, and victim services.



Crisis Services
Hotline



Community School
Liaisons



Domestic Violence &
Rape Crisis Services



Supported Employment



Case Management

APPLESEED SERVICES



Support Groups



Housing Program



Counseling Services
for all Ages (Youth, Adult,
Family)



Kindergarten
Readiness (SPARK
Program)



Co-Occurring Mental
Health/Substance Use
Disorder Services

Outpatient Mental Health Services

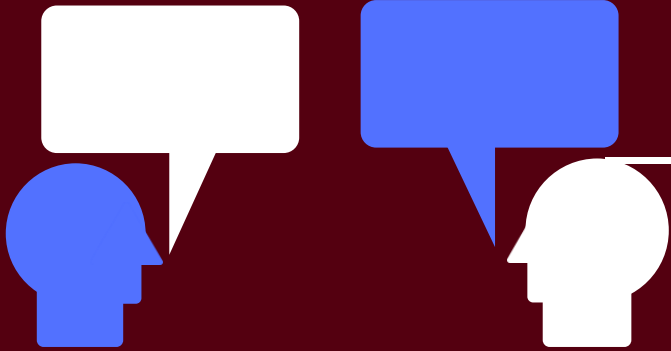
2,385 Individuals Served

1,818 Adults Served

567 Youth Served

2,257

INDIVIDUALS
RESPONDED TO
OVER THE CRISIS
HOTLINE



Appleseed Crisis Hotline Services

186

CALLS REQUIRED
REFERRALS

103
CALLS

REQUIRED INFORMATION
RELATED TO DISORDERS

335

CALLS REQUIRED
IMMEDIATE EMERGENCY
RESPONSE
BY LAW ENFORCEMENT
OR A HEALTH OFFICER

1,283
CALLS

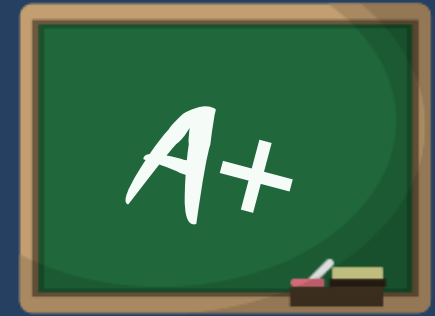
REQUIRED SAFETY
MONITORING INTERVENTION

1,188

CALLS REQUIRED SELF-
CARE AND DE-
ESCALATION



94% Follow through rate



83%

Of students with problem behaviors showed decreased problematic behaviors/visits to the principal's office

COMMUNITY SCHOOL LIAISON PROGRAM

2,242 Students Served

*BASED ON JULY 1, 2019-JUNE 30, 2020 PROGRAM DATA

80%

Of students showed improvement with grades and homework completion



80% Of students with attendance issues showed increased and improved attendance



CO-OCCURRING DISORDER PROGRAM

124

INDIVIDUALS RECEIVED CO-OCCURRING
SUBSTANCE USE /MENTAL HEALTH DISORDER
COUNSELING & CASE MANAGEMENT

19

INDIVIDUALS WERE POSITIVELY
IMPACTED BY THE START FAMILY PEER
MENTORING PROGRAM (SEPT-DEC)

12

STAFF WERE TRAINED
TO ADMINISTER
NALOXONE

5

INDIVIDUALS RECEIVED MEDICATED
ASSISTED TREATMENT (VIVITROL)



Housing Services

Appleseed
Rapid Rehousing
Program housed

149
Individuals

50 PERSONS RECEIVED HOMELESS CRISIS RESPONSE
PROGRAM (HCRP) HOUSING

Transitional Housing
provided housing to **10**
Individuals

9 Individuals
Received
Permanent Supportive
Housing

Transitional Age
Youth Served **6**

Beginning Anew
Program

11



Individuals
were housed who
experienced a qualifying
mental health diagnosis

33
Individuals affected by
COVID-19 received
eviction prevention
services

Rape Crisis Domestic Violence Shelter Safe Haven



460

Crisis Calls Answered

Education, Outreach, and Prevention provided to

5,633

Individuals

221

Individuals provided with other support services

Provided

2,465

Days of Emergency Shelter To

37 Adults

&

19 Youth

98%

Of survivors indicated that their physical safety needs were met

98%

Of survivors indicated that they feel hope for the future



SUPPORTING
PARTNERSHIPS TO
ASSURE
READY
KIDS



SERVED
66 Individuals

95%

Of parents showed improved engagement with their child in communication, teaching, and play

75%

Of youth were ready for kindergarten after completing the program

SUPPORT GROUPS

195 PARTICIPANTS ATTENDED
A DOMESTIC VIOLENCE
SUPPORT GROUP

60 PARTICIPANTS ATTENDED
A SEXUAL VIOLENCE
SUPPORT GROUP

279 TRAUMA SENSITIVE YOGA
GROUP SESSION VIEWS
(DEC)

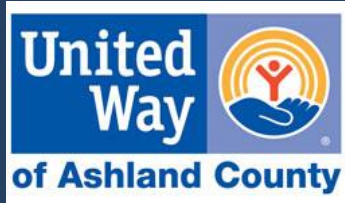
44 PARTICIPANTS ATTENDED
A GRIEVERS OF SUICIDE
SUPPORT GROUP

12 PARTICIPANTS
ATTENDED A
CO-OCCURRING
SUPPORT GROUP
(JUNE-DEC)



4 PARTICIPANTS ATTENDED
A HEARING VOICES
SUPPORT GROUP

KEEPING FAMILIES STRONG PROGRAM



82

AT-RISK FAMILIES SERVED

492

**HOURS OF FAMILY
EDUCATION AND
INTERVENTION PROVIDED**

75%

**OF YOUTH EXHIBITED AN
INCREASE IN ADAPTIVE
BEHAVIORS**

ALTERNATIVE PROGRAMMING FOR ADHD

**7 YOUTH &
8 PARENTS**

11 YOUTH

**BENEFITED
FROM THE**

**BENEFITED FROM
THE ADHD
TREATMENT
GROUP**

**Rising Stars
Martial Arts
Group**

***Feb 27-April 2, 2020**



***Jan 14-Feb 18, 2020**



Supported Employment

4

*Nov 16-Dec 31, 2020
Individuals participated in
the Supported Employment
program

50%

Of participants were
employed at some
point during their
participation in the
program

6

Employers were involved
with the Supported
Employment program



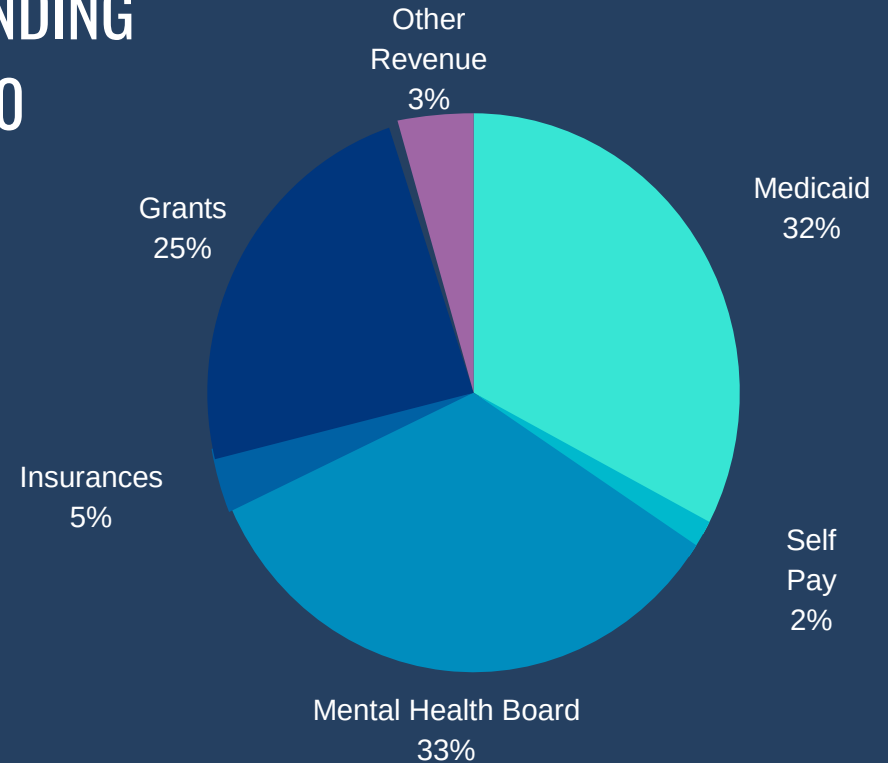
APPLESEED COMMUNITY MENTAL HEALTH CENTER STATEMENT OF REVENUE AND EXPENDITURES

FISCAL YEAR ENDING

6/30/2020

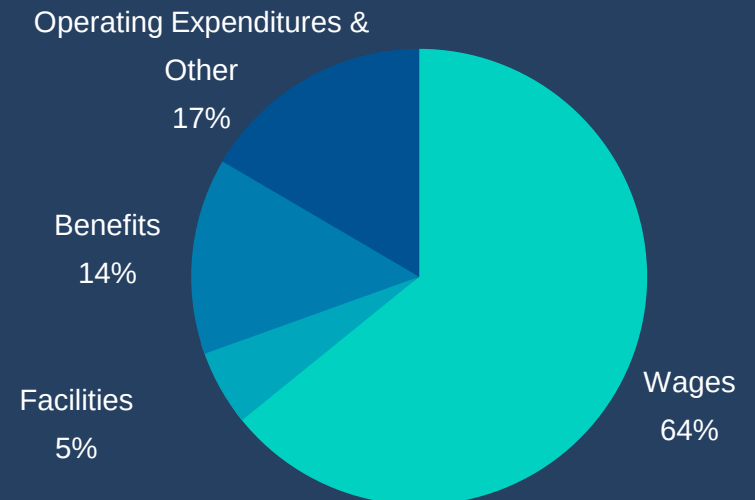
REVENUES

MEDICAID	\$ 1,730,546
MENTAL HEALTH BOARD	1,795,373
GRANTS/CONTRACTS	1,320,526
OTHER REVENUES	161,546
MEDICARE	127,925
INSURANCES	136,074
SELF PAY	90,789
<hr/>	
TOTAL REVENUES	5,362,779



EXPENDITURES

WAGES	\$ 3,457,296
BENEFITS	759,881
FACILITIES	272,102
OPERATING EXPENDITURES	493,010
OTHER	409,660
<hr/>	
TOTAL EXPENDITURES	5,391,949



Thank you to our partners

I say to our team on a regular basis that our agency is only as strong as our partnerships. We are thankful to be a contract agency with the Ashland County Mental Health and Recovery Board and a partner agency of the United Way of Ashland County and the Mohican Area Community Fund. In addition, we are blessed to partner with Ashland City and County school districts, Ashland County and City government, RedBird Resilient, Ashland County Community Foundation, Ashland University, University Hospitals, Ashland County Job & Family Services, The State of Ohio, Mapleton Schools, Loudonville Schools, Hillsdale Schools, ACCA, Samaritan Hospital Foundation, and so many other organizations and individuals.

**Jerry Strausbaugh EdD, LPCCS
Executive Director**

OUR PARTNERS



CONTACT INFORMATION

OFFICE: (419) 281-3716

CRISIS LINE: (419) 281-6111

SAFE HAVEN HOTLINE: (419) 289-8085

WWW.APPLESEEDMENTALHEALTH.COM

WWW.SAFEHAVENOFASHLAND.ORG

