



2025 ANNUAL REPORT



Office: 419-281-3716

Crisis: 419-289-6111

www.appleseedmentalhealth.com

2233 Rocky Lane, Ashland, OH 44805

About Appleseed Community Mental Health Center

MISSION

Appleseed walks with families and individuals on their journey to live healthy, whole, and productive lives by offering comprehensive and integrated behavioral health, housing, outreach & prevention, substance use disorder, and victim services.

VISION

To enrich our community by restoring hope to families and individuals so they can live healthy, whole, and productive lives.

VALUES

- **Respect:** Recognize the value of each person for their unique qualities and inherent right to be treated with and spoken to with respect in all client and staff interactions.
- **Learning and Growth:** Provide staff with the opportunities to grow from experiences at ACMHC. In return, staff will demonstrate learning and growth in their respective roles.
- **Fiscal Responsibility:** Operate within budget • Adhere to best practices regarding billing and collecting • Maintain a cash reserve • Secure an annual independent audit.
- **Excellence:** Appleseed and its employees will strive to fulfill the agency's mission by creating a culture that embraces continuous improvement, program evaluation, data analysis, and a quest for excellence.

A Message From Our Executive Director

On behalf of the staff, administration, and Board of Directors of Appleseed Community Mental Health Center, I extend our sincere gratitude to the Ashland County community and surrounding areas. Thank you for your continued trust and partnership in supporting the health and well-being of our communities. At Appleseed, our mission is to walk alongside individuals and families as they build healthy, whole, and productive lives. We carry out this mission through comprehensive, integrated services in behavioral health, housing, outreach and prevention, co-occurring use disorder treatment, and victim support.

In 2025, we remained focused on advancing innovation, expanding access to care, and strengthening community impact. A key milestone was planning for the integration of Eleos AI into our electronic health record system, to provide our clinical teams with enhanced tools to support high-quality care, improve efficiency, and allow more time for meaningful client engagement. Full AI integration is expected to be finalized in 2026. We also established a regional partnership to deliver Youth Mobile Response and Stabilization Services, ensuring that young people and their families have access to timely, community-based crisis support. This work reflects our commitment to meeting individuals where they are and providing care in the most responsive and supportive manner possible.

Our investment in people continued through the growth of peer support services. By expanding the role of lived experience in recovery, we are fostering stronger connections, promoting engagement, and supporting long-term wellness for those we serve. As part of our strategic growth, we strengthened our commitment to the community by purchasing a building on Short Street. This future location will provide space for case management and support group services, expanding access to care. Construction is scheduled for 2026, with services anticipated to launch later that year.

As we look ahead, Appleseed remains committed to evolving alongside the needs of our community—embracing innovation, strengthening partnerships, and expanding access to high-quality, person-centered care.

For those living in Ashland County and the surrounding communities, please know that Appleseed and its programs are here to support you. It is our privilege to walk alongside you and your loved ones through life's challenges and successes, just as we have done for thousands across our community.

Jerry Strausbaugh, EdD, LPCC-S
Executive Director

2025 Board of Directors

Chair: Linda Carver

CPA, Armstrong, Ditz, and Associates

George Goodman, LPCC-S

Cornerstone Counseling of Ashland

Vice Chair: Lee Wetherbee

Retired LPCC-S and Psychologist

Joe Kearns

JD, Mason, Mason & Kearns

Ken Milligan

Retired

Stacey Souder

Social Worker

Marc Pasteris

VP Finance Ashland University

Donna Swartz

Ashland Head Start

Melody Barnes

Retired Psychiatric Nurse

Mental Health Crisis Hotline Services

1,576

Individuals provided
with support over the
crisis hotline

848

Calls required self-
care and de-escalation

331

Calls required
emergency
intervention



Outpatient Mental Health Services

1,290

Adults served

432

Youth served

140

Art Therapy
Clients

52

Mobile Response
& Stabilizations
Services

523

Pharmaceutical
Management

123

Participants
attended a positive
mental health
group

40

Participants
attended a equine
therapy group



Community School Liaison Program

2,432

Students served

81%

**Percent of students
showed academic
improvement**

82%

**Percent of students
showed a decrease in
problem behaviors**

81%

**Percent of students
showed improved
attendance**



Co-Occurring Disorder Program

75

Individuals
received
counseling

298

Individuals in
Jail received
services



Transportation Assistance

58

**Client
transportation
trips with the Safe
Haven van**

578

**Client
transportation
trips with the
Appleseed van**



Housing Services

36

**Individuals and
families received
housing assistance and
placement services**



Safe Haven Program

2,140

Days of
emergency care
provided

59

Individuals
receiving
emergency
shelter

925

Crisis Calls
Answered over
Hotline, Chatline,
and Text

364

Individuals
provided with other
support services

32,676

Individuals
provided with
education,
outreach,
prevention

3,363.75

Volunteer hours
provided



Supporting Partnerships to Assure Ready Kids (SPARK) Program



21

Children Served



Support Groups

157

Participants
attended an art
therapy group

86

Participants
attended a
grievors of
suicide group

200

Participants
attended a
domestic & sexual
violence group

60

Participants
attended a
ADHD/martial
arts group

300

Participants
attended a
co-occurring disorder
group

123

Participants
attended a positive
mental health
group

40

Participants
attended a equine
therapy group



Supported Employment

56

**Individuals
served**



Social Media

159,200

**Appleseed
social media
reach**

264,300

**Safe Haven
social media
reach**



Training & Education

132

Individuals
provided with
continuing
education

30

Individuals
provided with QPR
suicide prevention
training

1,053

Individuals
provided with
substance use
disorder prevention

5

Individuals
provided with
mental wellness
and self-care



Co-Occurring Peer Support

54

Provided with Jail
Peer Navigator
Support

23

Provided with
Juvenile Court
Peer Navigator

23

Provided with
Community Peer
Navigator Support

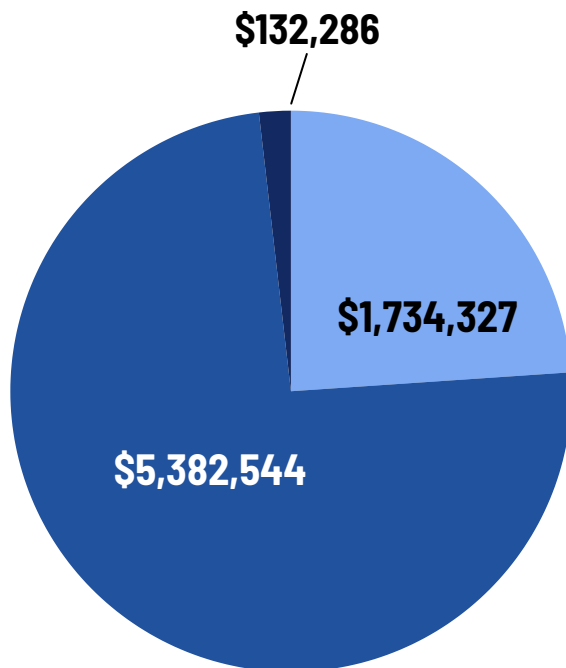
7

Provided with Job
& Family Services
Peer Navigator
Support



Appleseed CMHC Statement of Revenue and Expenditures

Fiscal Year Ending 6/30/2025

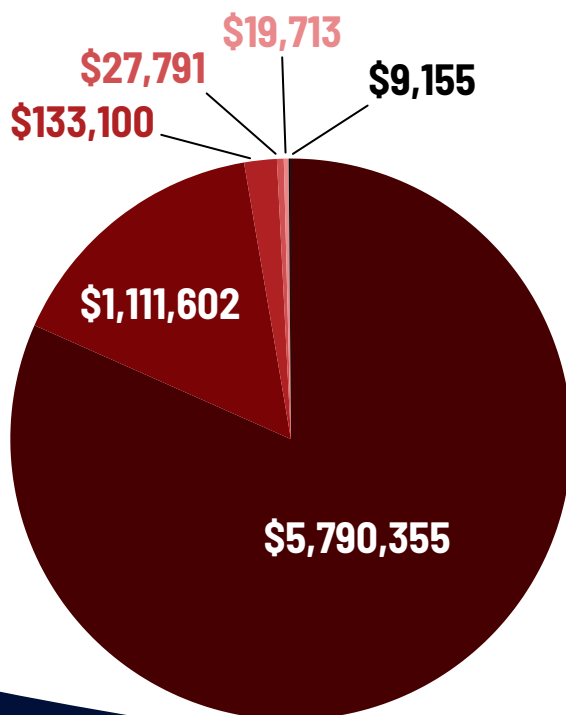


Revenue

- Contributions & Grants
- Service Fees
- Other

Total Revenue = \$7,249,157

Total Expenses = \$7,091,716



Expenses

- Fundraising
- Wages & Benefits
- Operating
- Depreciation
- Occupancy
- Other

Thank You To Our Partners

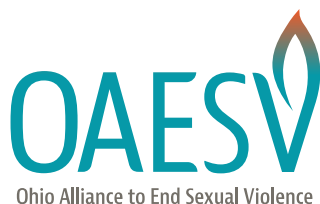
I often say that Appleseed is only as strong as its partnerships—and we are truly fortunate to collaborate with so many dedicated organizations that share our commitment to community well-being. We are honored to be a contract agency of the Ashland County Mental Health and Recovery Board and a proud partner of the United Way of Ashland County and the Mohican Area Community Fund. Our work is further strengthened by collaborations with Ashland County and City government, RedBird Resilient, the Ashland County Community Foundation, Ashland University, University Hospitals, the State of Ohio, local school districts, the Samaritan Hospital Foundation, the Hugo Young Foundation, the Salvation Army Kroc Center, the Richland County Mental Health Board, The Counseling Center of Wayne and Holmes Counties, and many other valued partners.

To all who live in Ashland County and the surrounding region: please know that Appleseed Community Mental Health Center is here for you. We are committed to walking with you—wherever you are on your journey.

With gratitude and warmest regards,
Blessings to you all!

Jerry Strausbaugh, EdD, LPCCS
Executive Director

Our Partners



Office: (419) 281-3716

Crisis Line: (419) 289-6111

Safe Haven Hotline: (419) 289-8085

www.AppleseedMentalHealth.com

www.SafeHavenOfAshland.org

