



2024 ANNUAL REPORT

Office: 419-281-3716

Crisis: 419-289-6111

www.appleseedmentalhealth.com

2233 Rocky Lane, Ashland, OH 44805



About Appleseed Community Mental Health Center

MISSION

Appleseed walks with families and individuals on their journey to live healthy, whole, and productive lives by offering comprehensive and integrated behavioral health, housing, outreach & prevention, substance use disorder, and victim services.

VISION

To enrich our community by restoring hope to families and individuals so they can live healthy, whole, and productive lives.

VALUES

- Respect: Recognize the value of each person for their unique qualities and inherent right to be treated with and spoken to with respect in all client and staff interactions.
- Learning and Growth: Provide staff with the opportunities to grow from experiences at ACMHC. In return, staff will demonstrate learning and growth in their respective roles.
- Fiscal Responsibility: Operate within budget • Adhere to best practices regarding billing and collecting • Maintain a cash reserve • Secure an annual independent audit.
- Excellence: Appleseed and its employees will strive to fulfill the agency's mission by creating a culture that embraces continuous improvement, program evaluation, data analysis, and a quest for excellence.

A Message From Our Executive Director

On behalf of the staff, administration, and board members of Appleseed Community Mental Health Center, I extend our deepest gratitude to the incredible Ashland County community and surrounding areas. Thank you for allowing us the privilege of partnering with you to serve our neighbors and support the well-being of our citizens. At Appleseed, our mission is to walk alongside individuals and families on their journey toward living healthy, whole, and productive lives. We do this by providing comprehensive and integrated services in behavioral health, housing, outreach and prevention, substance use disorder treatment, and victim support.

The year 2024 was one of challenge, opportunity, change, and growth. We transitioned to a new electronic health record system, moving from NetSmart MyEvolv to SmartCare by Streamline, and implemented a new accounting platform, Sage Intacct. These upgrades enhance our ability to serve clients efficiently and effectively. We also expanded our services for individuals facing both mental health and substance use challenges and deepened our collaboration with local justice partners. Notably, in partnership with the Ashland County Juvenile Court, we launched a Parent Peer Mentor Program to support families navigating the juvenile justice system. Additionally, our partnership with the Ohio Behavioral health Provider Network evolved into a formal Clinically Integrated Network, helping Appleseed grow in its culture of quality care and services.

For those of you residing in Ashland County, or the surrounding area, please know that Appleseed Community Mental Health Center and all its programs are here to assist you. We are eager to walk with you through life's ups and downs like we have done with thousands of others.

Jerry Strausbaugh, EdD, LPCCS
Executive Director

2024 Board of Directors

Chair- Bob Beer

President, SDG Publishing

Melody Barnes

Retired Psychiatric Nurse

Linda Carver

CPA, Armstrong, Ditz, and Associates

George Goodman, LPCC-S

Cornerstone Counseling of Ashland

Greer Wagner

Unit Manager at University Hospitals

Caitlin Hudak

Quality Assurance Manager, 3i Solutions

Joe Kearns, JD

Mason, Mason, & Kearns

Ken Milligan

Retired

Marc Pasteris

Vice President & CFO, Ashland University

Dana Shymske

Marketing Consultant, iHeartMedia

Stacey Souder

Social Worker

Tammy Taylor

Persons Served Advocate

Ashland Veterans of Foreign War

Lee Wetherbee

Retired LPCC-S and Psychologist

Mental Health Crisis Hotline Services

1,428

Individuals provided with support over the crisis hotline

322

Calls required immediate emergency response by law enforcement

25

Calls required information for mental health conditions

34

Calls required referrals to other services

343

Calls required safety monitoring intervention

704

Calls required self-care and de-escalation



Outpatient Mental Health Services



Adults Served



Youth Served



**Art Therapy -
Individual Clients**



**Pharmaceutical
Management**



Psychiatry



Nursing



"At Risk" Youth



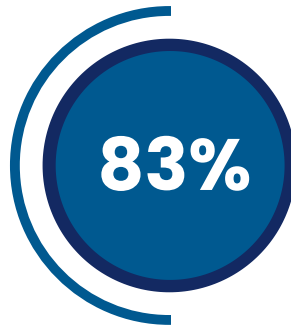
**Intensive Home
Based Treatment
*New Program***



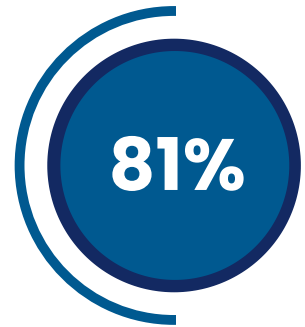
Community School Liaison Program



Percent of students
showed academic
improvement



Percent of students
showed a decrease in
problem behaviors



Percent of students
showed improved
attendance



Students served
*July 1, 2023-
June 30, 2024

Co-Occurring Disorder Program

68

Individuals received counseling

49

Individuals in Jail received services

1,183

Individuals received prevention education

13

Individuals received family peer mentoring (start)



Transportation Assistance



**Client transportation
trips with the Safe
Haven van**



**Client transportation
trips with the
Appleseed van**



Housing Services



Individuals received
Appleseed's rapid
rehousing



Individuals received
transitional housing



Individuals received
permanent supportive
housing



Individuals received
beginning anew housing



Individuals received
HCRP housing



Safe Haven Program

Safe Haven
Rape Crisis Domestic Violence
24/7 Crisis 419.289.8085

LIVE UNITED
United Way
of Ashland County Ohio

3,152

Days of emergency care
provided

62

Individuals receiving
emergency shelter

648

Crisis Calls Answered

173

Individuals provided with
other support services

28,005

individuals provided with
education, outreach,
prevention

3,642.5

Volunteer hours provided



Supporting Partnerships to Assure Ready Kids (SPARK) Program



Children Served

Support Groups



Participants attended an art therapy group



Participants attended a grievors of suicide group



Participants attended a domestic & sexual violence group



Participants attended a ADHD/martial arts group



Participants attended a co-occurring disorder group



Participants attended a hearing voices group



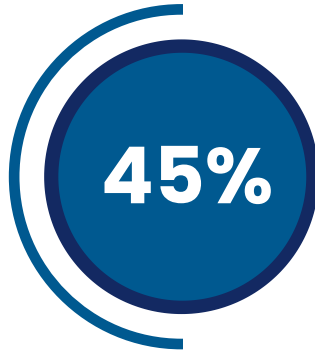
Participants attended a equine therapy group



Supported Employment



Individuals served



**Percent of participants
employed during their
participation in the
program**



**Contacts were made
with employers**



Social Media



**Social media reach
(total Appleseed and
Safe Haven combined)**



**New social media
likes (total Appleseed
and Safe Haven
combined)**



Training & Education



**Individuals provided
with continuing
education**



**Individuals provided
with school resource
events**



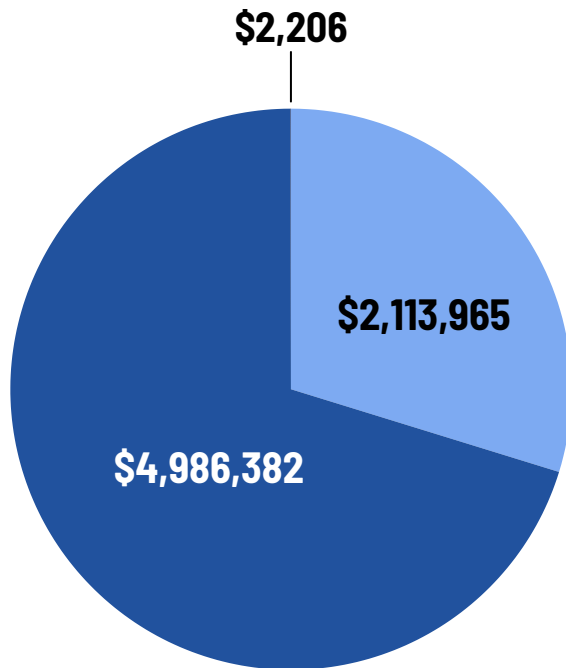
**Individuals provided
with mental health &
substance use
awareness in the
classroom**



**Individuals provided
with mental wellness
for teen for parents**

Appleseed CMHC Statement of Revenue and Expenditures

Fiscal Year Ending 6/30/2024

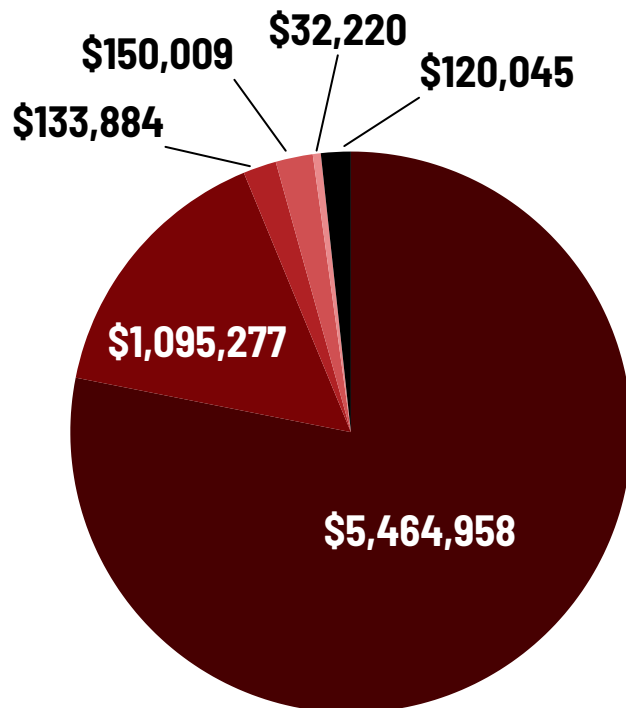


Revenue

- Contributions & Grants
- Service Fees
- Other

Total Revenue = \$7,102,553

Total Expenses = \$6,996,393



Expenses

- Fundraising
- Wages & Benefits
- Operating
- Depreciation
- Occupancy
- Other

Thank You To Our Partners

I often say that Appleseed is only as strong as its partnerships—and we are truly fortunate to collaborate with so many dedicated organizations that share our commitment to community well-being. We are honored to be a contract agency of the Ashland County Mental Health and Recovery Board and a proud partner of the United Way of Ashland County and the Mohican Area Community Fund. Our work is further strengthened by collaborations with Ashland County and City government, RedBird Resilient, the Ashland County Community Foundation, Ashland University, University Hospitals, the State of Ohio, local school districts, the Samaritan Hospital Foundation, the Hugo Young Foundation, the Salvation Army Kroc Center, the Richland County Mental Health Board, and many other valued partners.

To all who live in Ashland County and the surrounding region: please know that Appleseed Community Mental Health Center is here for you. We are committed to walking with you—wherever you are on your journey.

With gratitude and warmest regards,
Blessings to you all!

Jerry Strausbaugh, EdD, LPCCS
Executive Director

Our Partners



Department of Mental Health and
Addiction Services



Office: (419) 281-3716

Crisis Line: (419) 289-6111

Safe Haven Hotline: (419) 289-8085

www.AppleseedMentalHealth.com

www.SafeHavenOfAshland.org

