

2022

ANNUAL REPORT



ABOUT APPLESEED COMMUNITY MENTAL HEALTH CENTER

MISSION

Appleseed walks with families and individuals on their journey to live healthy, whole, and productive lives by offering comprehensive and integrated behavioral health, housing, outreach & prevention, substance use disorder, and victim services.

VISION

To enrich our community by restoring hope to families and individuals so they can live healthy, whole, and productive lives.

VALUES

- **Respect:** Recognize the value of each person for their unique qualities and inherent right to be treated with and spoken to with respect in all client and staff interactions.
- **Learning and Growth:** Provide staff with the opportunities to grow from experiences at ACMHC. In return, staff will demonstrate learning and growth in their respective roles.
- **Fiscal Responsibility:** Operate within budget • Adhere to best practices regarding billing and collecting • Maintain a cash reserve • Secure an annual independent audit.
- **Excellence:** Appleseed and its employees will strive to fulfill the agency's mission by creating a culture that embraces continuous improvement, program evaluation, data analysis, and a quest for excellence.

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

On behalf of the staff, administration, and board members of Appleseed Community Mental Health Center, I want to thank the Ashland County community and surrounding area for allowing Appleseed to partner with you.

2022 was a strategic year for Appleseed, as it grew in its number of programs and staff. The agency was blessed to be able to add an art therapist, add groups to our co-occurring and substance use programming, expand our employee assistance partners, continue our collaboration with other agencies around the state to provide targeted services to individuals who need them the most, increase our housing grants, and serve more survivors of domestic violence. Appleseed began the process of selecting a new electronic medical record vendor and purchased a new accounting program, Sage Intacct, to help manage the increasingly complex financial management of the agency. I was honored to be appointed by Governor DeWine to the State of Ohio Counselor, Social Worker, Marriage and Family Therapist Board.

For those of you residing in Ashland County, or the surrounding area, please know that Appleseed Community Mental Health Center and all its programs are here to assist you. We are eager to walk with you through life's ups and downs like we have done with thousands of others.

Jerry Strausbaugh, EdD, LPCCS
Executive Director

2022 BOARD OF DIRECTORS



Chair-Lisa Stitzlein
Retired Registered Dietician & Diabetes Educator

Bob Beer
President, SDG Publishing

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CPA, Armstrong, Ditz, and Associates

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Jerry Seiter
Director Development & Wellness Programs, Samaritan Hospital Foundation

Dana Shymske
Marketing Consultant, iHeartMedia

Tammy Taylor
Persons Served Advocate, Ashland Veterans of Foreign War

Mental Health Crisis Hotline Services

1,618

**INDIVIDUALS
PROVIDED WITH
SUPPORT OVER THE
CRISIS HOTLINE**

329

**CALLS REQUIRED
IMMEDIATE EMERGENCY
RESPONSE BY LAW
ENFORCEMENT**

82

**CALLS REQUIRED
INFORMATION FOR
MENTAL HEALTH
CONDITIONS**

171

**CALLS REQUIRED
REFERRALS TO
OTHER SERVICES**

1,126

**CALLS REQUIRED
SAFETY MONITORING
INTERVENTION**

785

**CALLS REQUIRED
SELF-CARE AND DE-
ESCALATION**





Outpatient Mental Health Services

2,359

**INDIVIDUALS
SERVED**

1,717

**ADULTS
SERVED**

642

**YOUTH
SERVED**

Community School Liaison Program

2,239

STUDENTS SERVED
***JULY 1, 2021-**
JUNE 30, 2022

93%

**FOLLOW
THROUGH RATE**



81%

**OF STUDENTS SHOWED
IMPROVEMENT WITH
GRADES AND HOMEWORK
COMPLETION**


85%

**OF STUDENTS SHOWED A
DECREASE IN PROBLEM
BEHAVIORS**

81%

**OF STUDENTS
SHOWED IMPROVED
ATTENDANCE**





Co-Occurring Disorder Program

76

**INDIVIDUALS
RECEIVED
COUNSELING**

42

**INDIVIDUALS IN
JAIL RECEIVED
SERVICES**

89

**INDIVIDUALS
PROVIDED WITH
GROUP SUPPORT**

6

**INDIVIDUALS
RECEIVED FAMILY
PEER MENTORING
(START)**

1,212

**INDIVIDUALS RECEIVED
PREVENTION
EDUCATION**

10

**INDIVIDUALS RECEIVED
MEDICATION ASSISTED
TREATMENT**

Transportation Assistance

183

**CLIENT
TRANSPORTATION
TRIPS WITH THE SAFE
HAVEN VAN**

89

**INDIVIDUALS
PROVIDED WITH
TRANSPORTATION
ASSISTANCE**

291

**CLIENT
TRANSPORTATION
TRIPS WITH THE
APPLESEED VAN**



Housing Services

117

**INDIVIDUALS WERE
HOUSED THROUGH
APPLESEED'S RAPID
REHOUSING PROGRAM**

87

**INDIVIDUALS RECEIVED
HOMELESS CRISIS
RESPONSE PROGRAM
HOUSING**

10

**INDIVIDUALS
RECEIVED BEGINNING
ANEW HOUSING**

9

**INDIVIDUALS RECEIVED
PERMANENT
SUPPORTIVE HOUSING**

9

**INDIVIDUALS WERE
PROVIDED WITH
TRANSITIONAL
HOUSING**

6

**TRANSITIONAL AGED
YOUTH WERE PROVIDED
WITH HOUSING**





Safe Haven Program

5,039

**DAYS OF
EMERGENCY CARE
PROVIDED**

54

**INDIVIDUALS RECEIVING
EMERGENCY SHELTER**

603

**CRISIS CALLS
ANSWERED**

6,047

**INDIVIDUALS PROVIDED
WITH EDUCATION,
OUTREACH, PREVENTION**

293

**INDIVIDUALS PROVIDED
WITH OTHER SUPPORT
SERVICES**

5,715

**VOLUNTEER HOURS
PROVIDED**





Supporting Partnerships to Assure Ready Kids (SPARK) Program

61

YOUTH SERVED

92%

**OF YOUTH WERE
READY FOR
KINDERGARTEN
AFTER COMPLETING
THE PROGRAM**

90%

**OF PARENTS IMPROVED
ENGAGEMENT WITH
THEIR CHILD IN
COMMUNICATION,
TEACHING, AND PLAY**



Support Groups

71

**PARTICIPANTS ATTENDED A
DOMESTIC & SEXUAL
VIOLENCE GROUP**

46

**PARTICIPANTS ATTENDED
A HEARING VOICES GROUP**

18

**PARTICIPANTS ATTENDED
A GROUP ON CAMPUS**

41

**PARTICIPANTS ATTENDED A
GRIEVERS OF SUICIDE
GROUP**

5

**PARTICIPANTS IN JAIL
ATTENDED AN
EMPOWERMENT GROUP**

61

**PARTICIPANTS ATTENDED
COGNITIVE BEHAVIORAL
GROUP THERAPY**

30

**YOUTH BENEFITTED FROM
ADHD GROUP SUPPORT**

19

**YOUTH PARTICIPATED IN
SUBSTANCE USE DISORDER
GROUP**

9

**PARTICIPANTS ATTENDED
AN ADDICTION EDUCATION
& RELAPSE PREVENTION
GROUP**



Keeping Families Strong Program

368

AT-RISK INDIVIDUALS SERVED

908

**HOURS OF FAMILY EDUCATION
AND INTERVENTION PROVIDED**

83%

**OF YOUTH HAD AN INCREASE
IN ADAPTIVE BEHAVIORS**





Equine Therapy

97

**SERVICE HOURS
PROVIDED**

30

**YOUTH
PARTICIPANTS
BENEFITTED FROM
EQUINE THERAPY**

14

**FAMILIES BENEFITED
FROM EQUINE
THERAPY**

Supported Employment

83

**INDIVIDUALS
PARTICIPATED IN THE
SUPPORTED
EMPLOYMENT
PROGRAM**

45%

**OF PARTICIPANTS
WERE EMPLOYED AT
SOME POINT DURING
THEIR PARTICIPATION
IN THE PROGRAM**

194

**EMPLOYERS WERE
INVOLVED WITH THE
SUPPORTED
EMPLOYMENT
PROGRAM**



Training & Education

2,074

**PERSONS TRAINED IN
MENTAL HEALTH
EDUCATION &
OUTREACH**

1,212

**PERSONS TRAINED IN
CO-OCCURRING
DISORDERS**

790

**YOUTH TRAINED IN
DOMESTIC & SEXUAL
VIOLENCE
PREVENTION**

35

**CAMPUS STUDENTS
TRAINED IN
DOMESTIC &
SEXUAL VIOLENCE
PREVENTION**

13

**ADULTS TRAINED IN
DOMESTIC &
SEXUAL VIOLENCE
PREVENTION**

54

**PERSONS TRAINED
IN MOTIVATIONAL
INTERVIEWING**

21

**PERSONS TRAINED
IN ADVANCED
MOTIVATIONAL
INTERVIEWING**

11

**PERSONS TRAINED
IN NEUROSCIENCE**

15

**PERSONS TRAINED
IN STRESS
MANAGEMENT**

20

**PERSONS
TRAINED IN LIFE
SKILLS**

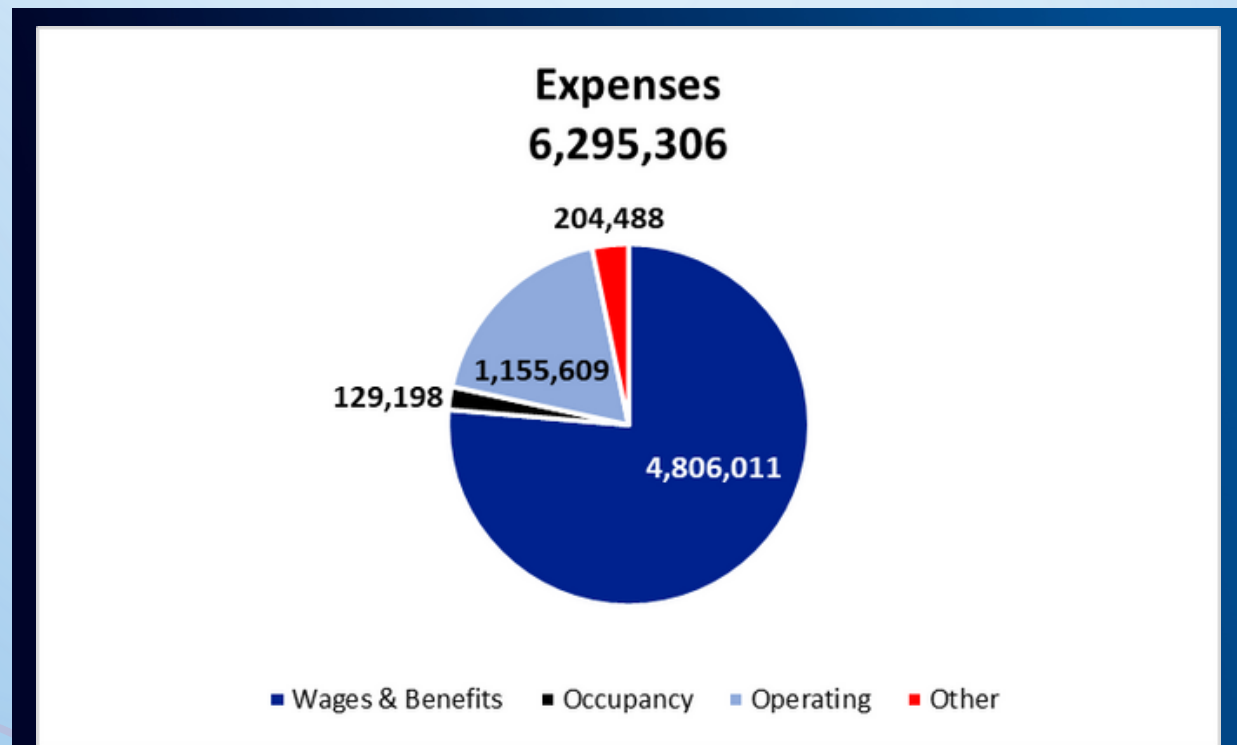
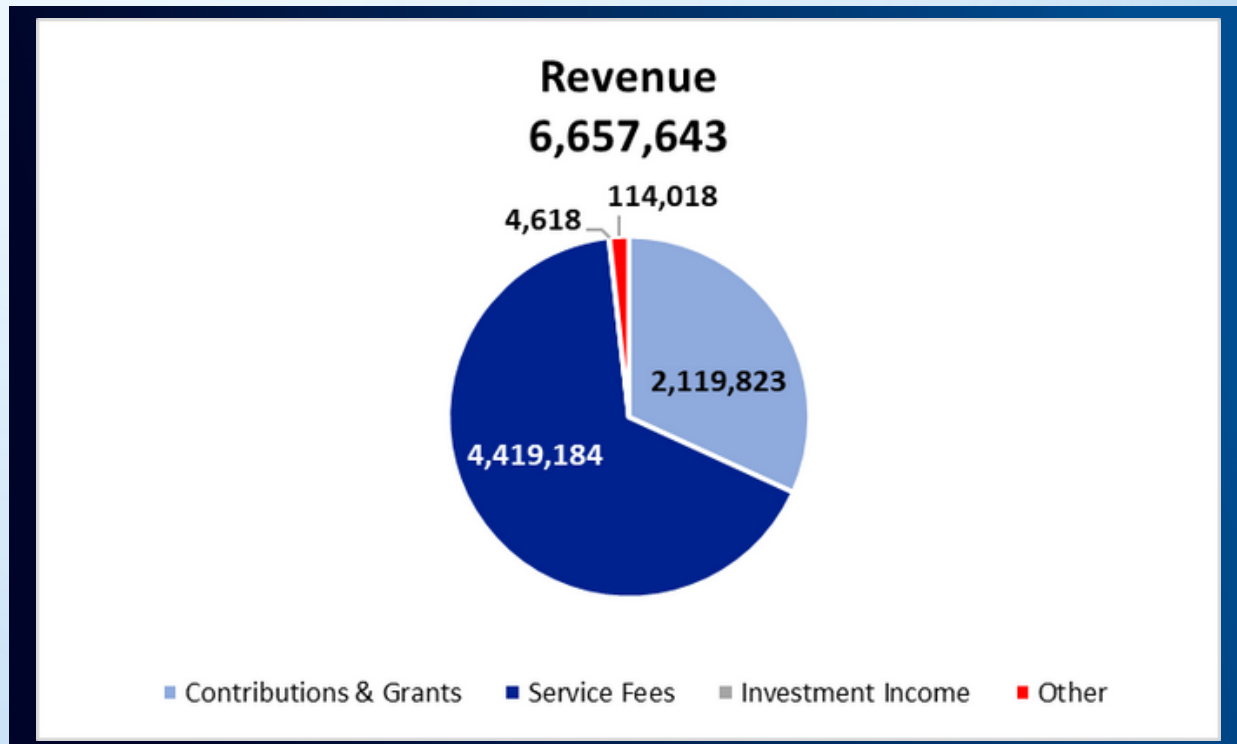
687

**PERSONS TRAINED
IN QPR SUICIDE
PREVENTION**



Appleseed Community Mental Health Center Statement of Revenue and Expenditures

Fiscal Year Ending 6/30/2022



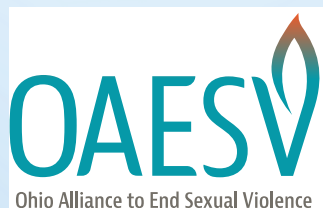


Thank You To Our Partners

I say to our team on a regular basis that our agency is only as strong as our partnerships. Our team is thankful to be a contract agency with the Ashland County Mental Health and Recovery Board and a partner agency of the United Way of Ashland County and the Mohican Area Community Fund. In addition, we are blessed to partner with the Department of Mental Health and Addiction Services, Ashland University, Ashland City and County school districts, Ashland County and City government, RedBird Resilient, Ashland County Community Foundation, Ohio Domestic Violence Network, Ohio Alliance To End Sexual Violence, University Hospitals, Ashland County Job & Family Services, The State of Ohio, Genoa Healthcare, Early Childhood Resource Center, Samaritan Hospital Foundation, Ashland Area Chamber of Commerce, Ashland City Schools, Mapleton Schools, Loudonville Schools, Hillsdale Schools, Crestview Schools, Ashland County Community Academy, Samaritan Hospital Foundation, the Richland County Mental Health Board and so many other organizations and individuals.

**Jerry Strausbaugh, EdD, LPCCS
Executive Director**

Our Partners



Contact Information

Office: (419) 281-3716

Crisis Line: (419) 281-6111

Safe Haven Hotline: (419) 289-8085

WWW.APPLESEEDMENTALHEALTH.COM

WWW.SAFEHAVENOFASHLAND.ORG



Platinum
Transparency
2022

Candid.