

2023 ANNUAL REPORT



Call Us
419-281-3716



Website us
www.appleseedmentalhealth.com

ABOUT APPLESEED COMMUNITY MENTAL HEALTH CENTER

MISSION

Appleseed walks with families and individuals on their journey to live healthy, whole, and productive lives by offering comprehensive and integrated behavioral health, housing, outreach & prevention, substance use disorder, and victim services.

VISION

To enrich our community by restoring hope to families and individuals so they can live healthy, whole, and productive lives.

VALUES

- **Respect:** Recognize the value of each person for their unique qualities and inherent right to be treated with and spoken to with respect in all client and staff interactions.
- **Learning and Growth:** Provide staff with the opportunities to grow from experiences at ACMHC. In return, staff will demonstrate learning and growth in their respective roles.
- **Fiscal Responsibility:** Operate within budget • Adhere to best practices regarding billing and collecting • Maintain a cash reserve • Secure an annual independent audit.
- **Excellence:** Appleseed and its employees will strive to fulfill the agency's mission by creating a culture that embraces continuous improvement, program evaluation, data analysis, and a quest for excellence.

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

On behalf of the staff, administration, and board members of Appleseed Community Mental Health Center I want to thank the Ashland County community and surrounding area for allowing Appleseed to partner with you.

2023 was a year in which Appleseed was blessed to continue to partner with local individuals, families, agencies, and businesses and help them or their constituents live healthy whole productive lives. Our goal is to come along side of others and partner with them to overcome obstacles and move forward in healing and recovery from behavioral health issues, surviving domestic violence or sexual assault, and housing concerns.

To the thousands of people we served this year, thank you for choosing us to stand with you. For those of you residing in Ashland County, or the surrounding area, please know that Appleseed Community Mental Health Center and all of its programs are here to assist you. We are eager to walk with you through life's ups and downs like we have done with thousands of others.

**Jerry Strausbaugh, EdD, LPCCS
Executive Director**

2023

BOARD OF DIRECTORS

Chair– Bob Beer
President, SDG Publishing

Melody Barnes
Retired Psychiatric Nurse

Linda Carver
CPA, Armstrong, Ditz, and Associates

George Goodman, LPCC–S
Cornerstone Counseling of Ashland

Caitlin Hudak
Quality Assurance Manager, 3i Solutions

Joe Kearns, JD
Mason, Mason, & Kearns

Ken Milligan
Retired

Marc Pasteris
Vice President & CFO, Ashland University

Dana Shymske
Marketing Consultant, iHeartMedia

Tammy Taylor
Persons Served Advocate, Ashland Veterans of Foreign War

Lee Wetherbee
Retired LPCC–S and Psychologist

Mental Health Crisis Hotline Services

1,643

**INDIVIDUALS PROVIDED
WITH SUPPORT OVER
THE CRISIS HOTLINE**

438

**CALLS REQUIRED
IMMEDIATE EMERGENCY
RESPONSE BY LAW
ENFORCEMENT**

56

**CALLS REQUIRED
INFORMATION FOR
MENTAL HEALTH
CONDITIONS**

83

**CALLS REQUIRED
REFERRALS TO OTHER
SERVICES**

1,033

**CALLS REQUIRED SAFETY
MONITORING
INTERVENTION**

848

**CALLS REQUIRED
SELF-CARE AND DE-
ESCALATION**



Outpatient Mental Health Services

1,815

**INDIVIDUALS
SERVED**

1,229

ADULTS SERVED

586

YOUTH SERVED



Community School Liaison Program

2,312

STUDENTS SERVED
***JULY 1, 2022–**
JUNE 30, 2023

83%

OF STUDENTS SHOWED A
DECREASE IN PROBLEM
BEHAVIORS

81%

OF STUDENTS SHOWED
IMPROVED ATTENDANCE

92%

FOLLOW THROUGH RATE

82%

OF STUDENTS SHOWED
IMPROVEMENT WITH
GRADES AND HOMEWORK
COMPLETION



Co-Occurring Disorder Program

85

**INDIVIDUALS RECEIVED
COUNSELING**

431

**INDIVIDUALS IN JAIL
RECEIVED SERVICES**

981

**INDIVIDUALS RECEIVED
PREVENTION
EDUCATION**

7

**INDIVIDUALS
RECEIVED FAMILY
PEER MENTORING
(START)**

7

**INDIVIDUALS RECEIVED
MEDICATION ASSISTED
TREATMENT**



Transportation Assistance

360

**CLIENT
TRANSPORTATION TRIPS
WITH THE SAFE HAVEN
VAN**

419

**INDIVIDUALS
PROVIDED WITH
TRANSPORTATION
ASSISTANCE**

478

**CLIENT
TRANSPORTATION
TRIPS WITH THE
APPLESEED VAN**



Housing Services

72

**ADULTS WERE
HOUSED**

56

**YOUTH WERE
HOUSED**

80

**INDIVIDUALS RECEIVED
APPLESEED'S RAPID
REHOUSING**

7

**INDIVIDUALS RECEIVED
BEGINNING ANEW
HOUSING**

5

**INDIVIDUALS RECEIVED
PERMANENT SUPPORTIVE
HOUSING**

27

**INDIVIDUALS
RECEIVED HCRP
HOUSING**

4

**INDIVIDUALS RECEIVED
TRANSITIONAL HOUSING**

18

**INDIVIDUALS RECEIVED
HOMELESS PREVENTION**

5

**INDIVIDUALS RECEIVED
SUPPORTIVE HOUSING**





Safe Haven Program

3,878

**DAYS OF EMERGENCY
CARE PROVIDED**

65

**INDIVIDUALS RECEIVING
EMERGENCY SHELTER**

1,037

**CRISIS CALLS
ANSWERED**

7,272

**INDIVIDUALS PROVIDED
WITH EDUCATION,
OUTREACH, PREVENTION**

456

**INDIVIDUALS PROVIDED
WITH OTHER SUPPORT
SERVICES**

4,085

**VOLUNTEER HOURS
PROVIDED**



Supporting Partnerships to Assure Ready Kids (SPARK) Program

90%

**OF YOUTH WERE READY
FOR KINDERGARTEN
AFTER COMPLETING
THE PROGRAM**

30

**YOUTH
SERVED**

97%

**OF PARENTS IMPROVED
ENGAGEMENT WITH THEIR
CHILD IN
COMMUNICATION,
TEACHING, AND PLAY**



Support Groups

80

**PARTICIPANTS
ATTENDED AN ART
THERAPY GROUP**

50

**PARTICIPANTS
ATTENDED A HEARING
VOICES GROUP**

9

**PARTICIPANTS ATTENDED A
KINSHIP CARE SUPPORT
GROUP**

80

**PARTICIPANTS ATTENDED A
GRIEVERS OF SUICIDE
GROUP**

22

**YOUTH BENEFITTED FROM
ADHD GROUP SUPPORT**

40

**YOUTH PARTICIPATED IN
CO-OCCURRING SUPPORT
GROUP**



Keeping Families Strong Program

93%

**OF AT-RISK FAMILIES
REPORTED SATISFACTION
WITH SERVICES**

246

**AT-RISK YOUTH
SERVED**

2,243

**HOURS OF FAMILY
EDUCATION AND
INTERVENTION PROVIDED**



Equine Therapy

19

**YOUTH PARTICIPANTS
BENEFITTED FROM
EQUINE THERAPY**

90

**SERVICE HOURS
PROVIDED**

17

**FAMILIES BENEFITED
FROM EQUINE
THERAPY**



Supported Employment

67

**INDIVIDUALS
PARTICIPATED IN THE
SUPPORTED EMPLOYMENT
PROGRAM**

48%

**OF PARTICIPANTS WERE
EMPLOYED AT SOME
POINT DURING THEIR
PARTICIPATION IN THE
PROGRAM**

392

**CONTACTS WERE
MADE WITH
EMPLOYERS**



Training & Education

1,952

**PERSONS PROVIDED
MENTAL HEALTH
EDUCATION**

86

**PERSONS PROVIDED QPR
SUICIDE PREVENTION
EDUCATION**

39

**PERSONS TRAINED IN
FAITH AND MENTAL
HEALTH**

21

**PERSONS TRAINED
IN CLINICAL
SCREENERS**

54

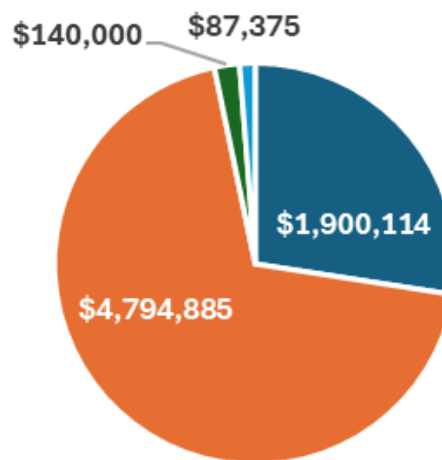
**PERSONS TRAINED IN
ACUTE TRAUMATIC
INCIDENT PROCESSING**



Appleseed Community Mental Health Center Statement of Revenue and Expenditures

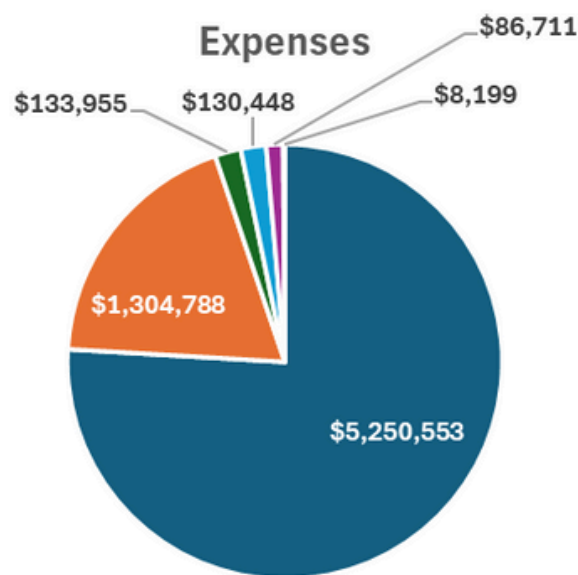
Fiscal Year Ending 6/30/2023

Revenue



■ Contributions & Grants ■ Service Fees ■ In Kind ■ Other

Expenses



■ Wages & Benefits ■ Operating ■ Depreciation ■ Occupancy ■ Other ■ Fundraising

Thank You To Our Partners

I often say Appleseed is only as strong as its partnerships and our team is thankful to partner with many organizations who serve our community.

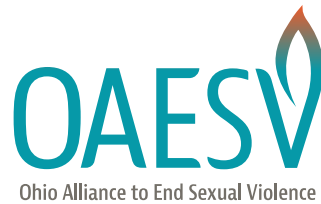
We are grateful to be a contract agency with the Ashland County Mental Health and Recovery Board, and a partner agency of the United Way of Ashland County and the Mohican Area Community Fund. In addition, we are blessed to partner with Ashland County and City government, RedBird Resilient, the Ashland County Community Foundation, Ashland University, University Hospitals, The State of Ohio, Ashland City Schools, Mapleton Schools, Loudonville Schools, Hillsdale Schools, Crestview Schools, Ashland County Community Academy, Samaritan Hospital Foundation, Hugo Young Foundation, the Salvation Army Kroc Center, the Richland County Mental Health Board and so many other organizations and individuals.

For those of you residing in Ashland County or the surrounding area please know that Appleseed Community Mental Health Center and all of its programs are here to assist you.

Blessings to you all,

**Jerry Strausbaugh, EdD, LPCCS
Executive Director**

Our Partners



Department of Mental Health and
Addiction Services



University Hospitals

The Science of Health. The Art of Compassion.





Contact Information

Office: (419) 281-3716

Crisis Line: (419) 281-6111

Safe Haven Hotline: (419) 289-8085

www.AppleseedMentalHealth.com

www.SafeHavenOfAshland.org

